

Are you living the life you were born to live?

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WHAT IS THE EXCELLENCE SERIES?

The Excellence Series is an in-depth exploration of the essential elements of success and fulfillment, with emphasis on the ways in which participants can build upon the abilities and strengths they already possess.

There are 3 seminars in The Excellence Series: The Pursuit of Excellence, The Wall, and The Advancement of Excellence, as well as a weeklong program called Mastery. Each seminar is complete in it and builds for the next seminar. Although highly recommended, it is not required that you commit to the entire series in advance.

The Pursuit of Excellence is a stimulating seminar conducted over two evenings and a weekend, in which people look at their lives from different perspectives and make some choices in order to be more effective and constructive.

The Wall is a powerful seminar conducted over 4 days, during which people search out their personal and professional visions, examine their values and define exactly what factors need to be present in their lives in order for them to be most fulfilled and successful by their own standards. Prerequisite: The Pursuit of Excellence.

The Advancement of Excellence is a working seminar over 8 weeks during which participants step up to personal stardom. Besides putting into practice concepts and tools learned in preceding Context programs and fine-tuning one's individual formula for fulfillment, The Advancement of Excellence is a remarkable program for breaking through the barrier of reasons we construct to block our own path, and for taking a giant step forward in personal development. Prerequisite: The Wall.

WHAT HAPPENS IN THE SEMINARS?

We are interested in your results long-term. We want you to get at least twice as much as you expect and to amaze yourself at what you accomplish. Also, we know that your time and money are of great value. Therefore, we pack a lot into the Series and do it as skillfully, economically, and in as little time as we know how. Don't expect though to just show up, take a few notes and have it happen to you. You will be working hard and will often have assignments. The most important thing you can do to prepare yourself is to identify your purpose for attending.

The seminars are different from classroom-style seminars in that they are designed to fully engage the participants. People are usually surprised at how much fun they have while they are learning. Concepts are presented in informal lectures which draw upon audience participation for examples, questions and discussions. This method of presentation allows each member of the group to be clear on the ideas being presented and to see how they may relate to his/her life. These discussions keep the pace lively and stimulating throughout.

Based on the idea that true learning comes from experience and in an atmosphere of fun, lectures are accompanied by powerful individual or group exercises providing opportunities for personal participation in real situations. Thus you internalize the concepts by direct application to your life.

There is great value in each seminar but the greatest results are produced by those who complete The Excellence Series. However, you are not required to commit beforehand to doing the entire series. Rather, during The Pursuit of Excellence you are strongly encouraged to attend The Wall as soon as possible and during The Wall you are encouraged to attend the next Advancement of Excellence.

WHY ARE THE SEMINARS SO EFFECTIVE?

People achieve results during and after these seminars primarily because of an increased awareness of their self-efficacy (the power or capacity to produce the desired effect, the ability to achieve results). The context which leads a person to believe, "I'm not as able as I want to be," begins to shift to one that says, "I am able." Each positive result reinforces the context of ability so that the shift becomes permanent and behavior that produces desired results is natural.

QUESTIONS AND ANSWERS ABOUT THE EXCELLENCE SERIES

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WHAT ARE SOME OF THE REASONS PEOPLE ATTEND THE EXCELLENCE SERIES?

Communicating	Being happy	Setting goals
Speaking in front of groups	Managing people	Earning money
Staying motivated	Being intimate	Having confidence in the future
Managing time	Knowing what they want	Making decisions
Having harmonious relationships	Dealing with authority	Relaxing
Learning	Making a difference	Having fun
Establishing friendships	Self-discipline	Handling conflict
Being a leader	Concentrating	Having healthy habits

WHO LEADS THE SEMINARS?

The facilitators are successful, interesting individuals selected for their effectiveness in producing results and extensively trained. Their depth of learning and life experience was considered, and even more importantly, their immense talent for conveying, explaining and facilitating the course material. Their formal education varies widely, as do backgrounds and interests. What they have in common is great appreciation of people, genuine interest in others doing well in life, the desire to make a difference and a commitment to demonstrating excellence in their own lives.

I'M ALREADY SUCCESSFUL – WHY WOULD I WANT TO ATTEND THE EXCELLENCE SERIES?

Most people who attend the Excellence Series are already successful in most areas of their lives. They are interested in more. Having mastered some areas, they want to add depth to their lives or expand their horizons. The more success a person has achieved, the more he or she realizes that success is an ongoing process and that there are always new frontiers to explore. This is what the Excellence Series offers.

WHO ATTENDS THE EXCELLENCE SERIES?

The Series is for everyone who wants to move ahead in life. Those who want to succeed in work or retirement, or be more successful as parents, students, partners, friends or spouses find the programs extremely valuable. Elements of success are the same wherever applied.

People from all occupations and walks of life attend the Series. The richly diverse nature of the groups is one of the most important features of the seminars. Most people attend the Series to learn how to be more effective and have more fulfillment in their careers and their relationships. Some want to develop more self-confidence. Others are in transition or are seeking purpose in life. Companies often sponsor management teams and other employee groups in the seminars in order to develop better teamwork, common purpose and more effective communication.

Each program is uniquely engineered, highly effective in producing results, educational and solution-oriented. As participants achieve more excellence in their daily lives, they experience less stress and burnout, and operate with increased spontaneity, vitality and enthusiasm.

DOES IT LAST? WHAT ARE THE LONG-TERM RESULTS?

One of the most outstanding features of The Excellence Series is that people use what they have learned to produce results for years to come – even for the rest of their lives. Many seminars temporarily motivate participants or offer tools which are rarely used upon completion of the course. The Excellence Series is unique in that, although people find themselves more energized and possessing more skills after the seminars, its impact is deeper. Once people see beyond their boundaries and know that they are able to invent their futures, they seldom go back.

Based on testimony from graduates of the series, typical results are: more money, job promotions, improved physical condition, getting married or establishing a permanent relationship, better family and work relations, increased output at work, more friends, and stronger networks.

In addition, graduates report a huge increase in the level of permission they give themselves to lead full, satisfying, productive lives. Their vision of what is possible is expanded. They know how to go about achieving what they are certain is most important to them, and are committed to doing so. They are far more confident than before.

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They look for solutions rather than focus on problems. They have developed at least several strong friendships which will support them should their commitment to excellence in life ever tend to falter. They have learned a tremendous amount about themselves and others. They have developed insights and skills which serve them in personal and professional interactions. They have learned to be more effective than ever before in their work and their personal relations. They approach life as a challenge rather than a problem, are better at managing stress and feel more zestful. Testimonial letters are available on request.

WHO DEVELOPED THE EXCELLENCE SERIES?

Since 1978 Context Associated, which developed the Series, has helped over 150,000 people become more effective in all aspects of life. In adult education, the company's purpose is to enhance people's effectiveness so they move forward, get great results and contribute to others.

The driving force in Context Associated is a firm belief in people's ability to achieve results they want - whether personal, professional or community-related - and our vision that as people create joy and satisfaction in their own lives, these same gifts will spill over into the lives of others, adding value to the community. This belief is reinforced by the results our graduates continue to achieve year after year.

W. Randall Revell, co-founder of Context Associated and designer of The Excellence Series, worked in the development of personal and professional effectiveness since 1971. He first offered The Wall in 1979 and The Pursuit of Excellence in 1981.

For inquiries or to register:

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